

Job Title: Head of Communications & Media

Responsible to: Head of Operations

Hours of Work: Part Time (22.5 hrs per week)

Salary: £26,369 - £29,809 (Full time equivalent)



Job Purpose

The Head of Communications & Media leads the strategic direction, delivery, and quality of all internal and external communications at Lansdowne Church. This role ensures the church communicates clearly, creatively, and consistently across all platforms—helping to share the gospel, support ministry areas, and strengthen engagement with the congregation and wider community.

Main Responsibilities:

- **Communications Strategy**
 - Develop and implement a unified communications strategy.
 - Ensure consistent messaging and visual identity.
 - Plan communication for events, campaigns, and ministry initiatives.
- **Digital Communications**
 - Manage website, social media, and online campaigns.
 - Grow online engagement.
- **Media & Production**
 - Oversee Sunday service production including livestream, slides, sound, and lighting.
 - Lead media team.
 - Develop creative media resources.
- **Team Leadership**
 - Recruit, train, and support staff and volunteers.
 - Provide coaching and skill development.
- **Public Relations**
 - Manage public image and media enquiries.
 - Communicate with cultural and pastoral sensitivity.
- **Internal Communications**
 - Support staff and ministries with effective communication systems.
 - Ensure congregation stays informed and engaged.
- **Brand & Creative Direction**
 - Maintain visual identity and branding.
 - Guide creation of promotional materials.

Any additional tasks as defined by your Line Manager which are considered appropriate to your role within Church's Staff Team structure.

Person Specification

- **Essential Experience & Skills**

- Experience in communications, marketing, or media.
- Strong leadership skills.
- Excellent written and verbal communication.
- Understanding of digital platforms.
- Experience with media production.
- Strong organisational skills.
- Competency with creative software.

- **Essential Personal Qualities**

- A personal faith in Jesus Christ as Lord and Saviour.
- A sound understanding of the Bible and agreement with Lansdowne's Basis of faith
- A commitment to growing in their personal discipleship with God through prayer and Bible study
- A commitment to maintain a balanced and healthy lifestyle by attending to personal, physical, emotional and spiritual wellbeing needs.
- Leadership qualities with capacity and resilience and the ability to enthuse, inspire and develop others, to co-ordinate and manage busy programmes with gifted volunteers
- A team player – someone who is able to work alongside a diverse range of volunteers and staff members.
- Energetic and enthusiastic. An eagerness to learn and develop, to try new things and work with flexibility and enthusiasm.
- Ability to respect matters of confidentiality and sensitivity.
- Vision, initiative and self-motivation (a self-starter).

- **Desirable**

- Experience in church or Christian ministry.
- Familiarity with audiovisual systems.
- Photography or videography skills.

There is a genuine occupational requirement that the post holder is a Christian.

The post is subject to an Enhanced DBS disclosure.

February 2026