



Annual Report 2024 ...

UNREACHED | MEDIA | DISCIPLESHIP

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3xM
more message in the media

A year of Transformation

The year 2024 has been a year of profound change. Five years ago, we embarked on a journey of integrating social media with discipleship. It took nearly two years to establish a solid strategy with our foreign partners, but as we engaged with seekers, we quickly realized that discipleship raises more complex questions than we initially anticipated.



How do you nurture new believers when there are no churches, as in Afghanistan or Somalia? What happens when local churches are hesitant—or even unwilling—to accept seekers due to the risks involved? We understand their concerns. Yet, our local partners continue to receive an overwhelming response from those searching for faith and community.

That's why, in 2024, we doubled down on training disciple-makers and refining the process of transitioning from social media engagement to vibrant Christian communities. In 2024 we had no less than 85 million viewers, our number of followers increased by 40% to 1,600,000, 54,000 meaningful conversations were held and 4,000 people registered for a Bible Study!

“A flood of testimonies, people encountering Jesus Christ and taking the step of baptism.”



Another major focus this year has been deepening our understanding of intra-cultural discipleship. Our research confirms that believers from unreached people groups often take unique, context-driven approaches to sharing their faith. By prioritizing and investing in those who have demonstrated the ability to foster thriving Christian communities, we can prevent the alarming dropout rate of 50-80% among new disciples. In 2025, we will integrate these findings across all our partnerships.

What has not changed, however, is the flood of testimonies we receive. Stories of people encountering Christ, realizing they are not alone in their faith, stepping into a church for the first time, or taking the courageous step of baptism.

Each one is a powerful reminder that this work is making a real difference. As we look ahead to 2025, we do so with great anticipation, trusting in God's guidance for the road ahead. Thank you for your unwavering support—you are part of this mission.

United in Christ,

Martien Timmer

Martien Timmer
CEO 3xM

3xM Methodology

Advancing Sustainable Discipleship through Intracultural Strategies

At 3xM, we are committed to fostering sustainable, culturally relevant discipleship models that empower local believers to lead transformational change within their own communities. Research consistently shows that when faith is contextualized within a cultural framework, discipleship efforts yield significantly stronger long-term retention and impact.

However, studies among unreached people groups indicate that 50-80% of new believers disengage when discipleship is not integrated into their daily lives and societal structures.

To address this challenge, we prioritize intracultural discipleship, an approach that equips local Christian leaders with the theological and cultural tools necessary to build resilient faith communities. This methodology is rooted in a biblical precedent, where the early church rapidly transitioned leadership to local believers who could contextualize the Gospel effectively. From Titus appointing elders in Crete (**Titus 1:4-5**) to Simeon of Niger serving

in leadership at Antioch (**Acts 13:1**), we see that Christian movements grow strongest when rooted in their own cultural soil.

Our strategic focus is on regions within the 10/40 Window, where many communities remain unreached or underserved due to cultural, linguistic, and religious barriers. In alignment with our mission to go where others do not (**Romans 15:20**), 3xM invests in identifying, equipping, and supporting local Christian leaders who have both a deep understanding of Scripture and an intrinsic connection to their cultural context.



Our approach includes:



Research & Cultural Analysis

Identifying elements within a culture that facilitate discipleship, as well as challenges that must be navigated.



Capacity Building

Developing training programs and resources tailored for local Christian leaders, ensuring they are equipped to disciple others effectively.



Sustainable Multiplication

Ensuring discipleship models are reproducible, allowing faith communities to grow organically without ongoing external intervention.



Scalable Media Solutions

Leveraging digital platforms, video content, and interactive courses to multiply the reach and impact of discipleship efforts.



The Impact is Clear

By implementing intracultural discipleship strategies, we are not only increasing the effectiveness of evangelism but also reducing dependency on external missions, fostering self-sustaining and culturally integrated faith movements.

KPI's 2023-2024

		2023	2024
Number of people reached by social media:	• Followers	1,169,332	1,641,741
	• Viewers	71,909,281	85,195,944
	• Video's watched	23,080,854	25,512,763
	• Interactions	2,196,172	1,377,777
	Meaningful conversations	31,438	54,973
	Disciple	5,976	15,138
	Profession of faith	2,443	3,051
	Baptism	446	222
	Local Christian community	54	410
	Online Christian community	17	66
	Disciples in a local Christian community	1,408	7,652
	Disciples in an online Christian community	76	271
	Disciples enrolled in (online) bible studies or courses	1,156	3,926

This ensures that the Gospel is not perceived as foreign but as a transformative force that naturally resonates within each community.

As we continue to expand our efforts, strategic partnerships with churches, ministries, and donors remain critical to scaling this approach. The impact is clear: when discipleship is led from within, faith communities are stronger, more resilient, and better positioned for long-term growth.

At 3xM, intracultural discipleship is key to fostering self-sustaining, culturally integrated faith movements. By equipping local believers to lead, we ensure the Gospel is not seen as foreign but as a transformative force within their communities. This approach strengthens evangelism, reduces dependency on external missions, and builds resilient faith networks.

KPIs for 2025

- ⊕ Number of People Reached
- ⊕ Number of People actively engaged / follow up new Seekers
- ⊕ Scripture provided
- ⊕ New Disciples enrolled in Bible study / 3xM course
- ⊕ New Disciples involved in a community / church
- ⊕ New Christian communities / churches started
- ⊕ New Lead-Trainers trained
- ⊕ New Trainers trained
- ⊕ New Follow-Up Coordinators trained

Our **village project in Pakistan** has seen **7,222 new disciples** join local Christian communities, marking significant growth. However, integration remains a challenge due to:

- 1. Persecution & Security Risks:** In regions like Pakistan, Afghanistan, and Somalia, conversion can lead to ostracization, violence, or worse. Many churches operate underground and hesitate to accept new believers due to safety concerns.
- 2. Bridging Online & Offline Discipleship:** Moving seekers from social media engagement into Christian communities is complex and requires careful, security-focused strategies.

To navigate these challenges, 3xM is **updating its Key Performance Indicators (KPIs) in 2025** to better reflect field realities and partner needs. By refining our approach, we aim to **strengthen discipleship pathways**, ensuring seekers transition safely from online interest to active faith communities.

Strategic partnerships with churches, ministries, and donors remain critical in scaling this work. Investing in intracultural discipleship is not just a mission imperative—it is a high-impact strategy for sustainable Kingdom growth.

The Heart of 3xM: A Transformational Approach

The remarkable successes we have witnessed are the direct result of 3xM's integrated approach—an approach deeply rooted in our DNA, strengthened through the rigorous training of the 3xM Academy, and guided by the principles of Intracultural Discipleship. Our mission is not just to share the Gospel but to see lives and communities transformed by it.

We recognize that discipleship is not a one-size-fits-all process. Each culture presents unique opportunities and challenges in embracing the Gospel. That is why we focus on four core tenets—**Intracultural Discipleship, Listening to God's Voice, Patience, and Unity**—ensuring that every aspect of our work resonates within the cultural contexts we serve.

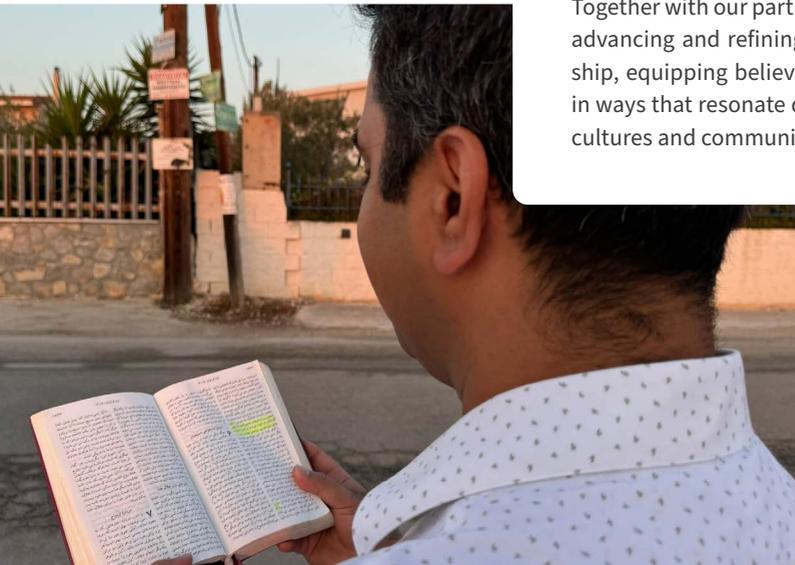
The Four Pillars of the 3xM DNA:

1 Intracultural Discipleship: A Contextual Approach

Rather than imposing external traditions, we empower local believers to discern how the Gospel can take root within their culture. Together, we explore:

- *What aspects of their culture naturally align with the Gospel?*
- *What elements may stand in opposition to it?*
- *How can they navigate this tension in a way that is both faithful and effective?*
- *What are simply biblical practices that transcend culture?*

Together with our partners, we are continually advancing and refining intracultural discipleship, equipping believers to share the Gospel in ways that resonate deeply within their own cultures and communities.



2 Listening to God's Voice: Discerning Divine Direction

One of the most vital skills in disciple-making is the ability to discern God's voice. Our training equips individuals to distinguish between personal thoughts and divine intervention, ensuring that leaders are guided by His wisdom rather than their own understanding. When local resources are unavailable, 3xM provides courses to equip lead trainers with this crucial skill.

3 Patience: Trusting in God's Timing

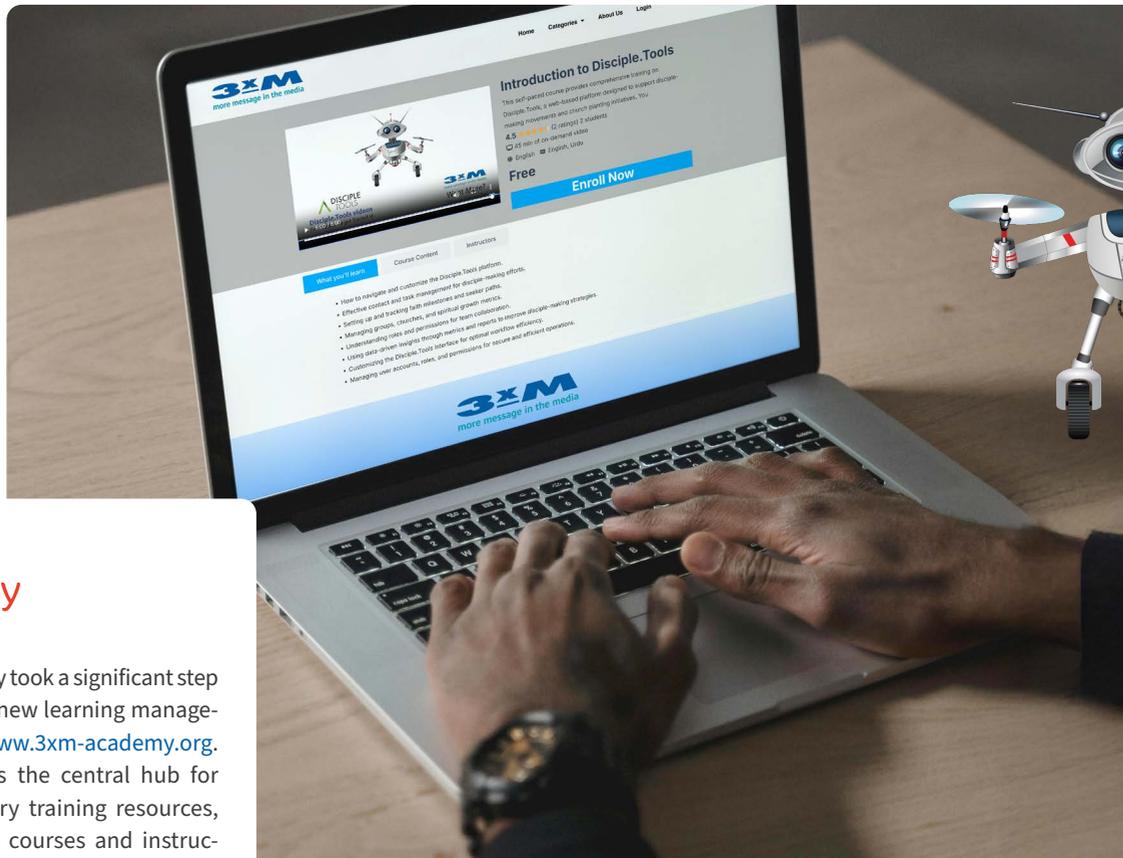
Discipleship is a journey, not a sprint. In environments where persecution or resistance is strong, patience is essential. We teach that patience is not passive but an active trust in God's sovereignty. Inspired by *The Patient Ferment of the Early Church* by Dr. Alan Kreider, we emphasize that the church grows not by force, but through faithful endurance and quiet transformation.

4 Unity: Building Strong Christian Communities that Reflect Christ's Love

The message of Jesus unites people across cultures, backgrounds, and traditions. We train our partners to embrace diversity while fostering a spirit of oneness, recognizing that unity is not just a theological ideal—it is a powerful testimony. A unified church is a compelling witness, and in many places, it is essential for survival.

Together, we press forward. **United in Christ, strengthened by His Spirit, and committed to His calling.**





3xM Academy

In 2024, the 3xM Academy took a significant step forward by launching a new learning management system at www.3xm-academy.org. This platform serves as the central hub for discipleship and ministry training resources, offering both self-paced courses and instructor-led learning experiences to equip leaders worldwide.

Our goal was to create video-based courses that empower ministries to use technology effectively in their outreach and discipleship strategies. The largest course we developed this year was our comprehensive Disciple.Tools training, designed to help ministries integrate digital tools for tracking and fostering discipleship movements. Additionally, we launched our first Train-the-Trainer course on Patience, a fundamental aspect of 3xM's DNA, equipping leaders with the skills to cultivate resilience and endurance in ministry.

One of the most exciting developments at the 3xM Academy in 2024 was the overwhelming popularity of our video shorts focused on storytelling with our drone. These videos brought biblical and ministry narratives to life through dynamic aerial cinematography, showcasing historical locations and demonstrating how ministries can use drone technology for impactful storytelling. This approach inspired our partners to think creatively about sharing the Gospel in their own contexts.



In 2025, we are also introducing pre-evangelical courses in English, Japanese, and Urdu. These microcourses will be available across platforms like Instagram and YouTube, allowing seekers to engage organically, while also being offered as structured self-paced learning through the 3xM Academy platform. This initiative, alongside Dougie the Drone's expanded role, will enhance digital ministry strategies and equip future discipleship leaders.

In the spring, we will expand our Train-the-Trainer program with a new course on Unity, one of 3xM's core pillars. This course will provide leaders with theological and practical foundations for fostering unity within diverse cultural and religious contexts. We will also introduce mini-courses in intracultural discipleship, equipping ministries to navigate cultural differences while staying rooted in biblical truth. Additionally, our History of the Bible: Apostle Paul in Ancient Corinth series will include 12 videos exploring the historical and cultural context of Paul's ministry, reinforcing 3xM's core vision for discipleship and biblical education.

Building on this success, we are excited to expand aerial storytelling in 2025. Dougie the Drone, our animated mascot, will take on a larger role as a virtual tutor, guiding learners through technical skills, creative filming techniques, and innovative digital discipleship strategies. As we continue our 'History of the Bible: Apostle Paul in Ancient Corinth' -series and develop new train-the-trainer courses, we remain committed to pushing the boundaries of mediadriven ministry and equipping our partners with cutting-edge tools to share the message of Christ.

As we step into 2025, the 3xM Academy remains committed to innovation and excellence, leveraging technology, storytelling, and digital discipleship tools to equip leaders worldwide.

Partner Highlights

Pillar 1: Intracultural Discipleship

A New Path for Discipleship in *Japan*

In 2024, the Japan team has taken critical steps in developing a discipleship methodology that honors Japanese culture while guiding new believers toward Christ.

In 2025, we will focus on contextualized teaching methods, using Japanese storytelling, honor-shame dynamics, and communal values to create micro-courses that can be shared on YouTube and Instagram. At 3xM, we are committed to supporting this movement, ensuring that Japanese disciples have the resources, mentorship, and community they need. As this initiative grows, we remain dedicated to equipping believers and shaping a sustainable discipleship network in Japan.

A three-phase discipleship model that guides new believers from foundation to spiritual maturity.

Engagement plan with cultural values to shape discipleship that honors Japanese traditions while leading individuals to Christ.

Ongoing research and interviews with Japanese believers and pastors to refine discipleship strategies.

1000 subscribers on YouTube channel for pre-evangelism.

Joint video creation using AI technology, supported by micro courses.



Strengthening Intracultural Discipleship in *Thailand*

Thailand is a powerful example of an intracultural discipleship movement—one that predates 3xM’s involvement but has been strengthened through digital evangelism. This movement is shaped by Thai believers who contextualize the Gospel within their own culture, ensuring faith takes root in a way that resonates deeply with local communities.

They have refined and adapted their methodology, leading to regular mass baptisms of approximately 1,500 people per event, multiple times a year. Their approach mirrors the early church’s discipleship model, making them an ideal partner for 3xM.

A Partnership for Lasting Impact

The success of this movement lies in intracultural discipleship—empowering local believers to evangelize, disciple, and plant churches in a way that honors their cultural identity. 3xM plays a crucial role in strengthening this movement by supporting the Thai team’s digital outreach, particularly on Facebook and TikTok. While the Thai team leads with a proven method, 3xM enhances their evangelistic efforts, helping them engage young urban workers through social media.

1.15M
Impressions

41,839
Followers

160,807
Interactions

432
Meaningful
conversations

57
New Christian
communities

Partner Highlights

Pillar 2: Hearing God's Voice

"The light shines in the darkness, and the darkness has not overcome it."

••• John 1:5

Afghanistan: A Ministry on the Digital Frontline

In 2024, the Afghan Team continued its groundbreaking work in digital evangelism and discipleship, reaching thousands through innovative platforms. Their live TikTok ministry engaged 31,300 viewers, generating 57,060 direct interactions that fostered meaningful discussions on faith. Despite significant risks, 1,712 individuals are being discipled, and 62 attendees gathered weekly in secret meetings to grow in their faith. To further equip believers, the team launched a 1 Corinthians course in Dari, designed for use in both Afghanistan and Pakistan, providing a structured biblical foundation for new disciples in the region.

In addition to digital outreach, the Afghan team advanced theological development by publishing the second volume of the Journal on Afghan Theology in Dari, aimed at supporting local ministers and follow-up teams. This resource addresses the unique challenges of Afghan believers, equipping them with culturally relevant theological insights and pastoral guidance. Despite ongoing security threats, the team remains committed to strengthening the underground church through teaching, discipleship, and innovative media strategies, ensuring that faith continues to flourish even in the most restricted environments.



1,712
New disciples

57,060
Interactions

31,300
Live TikTok viewers

3,947
Meaningful conversations

62
Attending Bible study

Light in the Darkness: Courageous Faith in Afghanistan

In Afghanistan, where faith must often remain hidden, a bold ministry is defying the darkness. Our partner is the only ministry holding live, open conversations about Jesus on TikTok—a daring act in a culture where religious freedom is nonexistent. Thousands watch, and at every live session, at least 60 people risk their lives by gathering openly to learn more about Christ. Yet, their courage comes at a cost.

A Knock in the Night

In Afghanistan, faith is a risk few can afford. Even the smallest gatherings can turn deadly. One evening, a ministry friend and colleague attended a secret Bible study in Kabul. As he left, he vanished—taken by the Taliban. His whereabouts remain unknown. Days later, in a chilling act of terror, they came for his sister. This is the cost of being a discipleship in Afghanistan. Every knock on the door could change everything. And yet, they do not stop. Despite the danger, our Afghan partners press on. Their online presence has not diminished. Their discipleship meetings have not ceased. Instead of silence, their message grows louder. Instead of fear, faith spreads. Even as threats escalate, more seekers come. More questions, more longing, more lives transformed. The Gospel moves forward—unstoppable by persecution, unbroken by fear.

The Afghan people are longing for Jesus.

Partner Highlights

Pillar 4: Unity

Standing Together: Unity in *Bangladesh*

This year, the Bangladesh team demonstrated extraordinary unity, guiding seekers through a journey of faith despite overwhelming challenges. Their ability to connect believers both online and in person while fostering strong Christian communities has resulted in thousands of transformed lives.

From the beginning, our partner has worked across denominations, building relationships with a variety of churches. This broad representation has given them access to diverse Christian communities, ensuring that new believers find a welcoming network of local churches. This commitment to unity is fully embraced at every level of the organization, including its leadership. The board, composed of members from different denominational backgrounds, exemplifies this spirit of cooperation, working together to strengthen the Church's collective witness.

Despite attacks on minorities, political instability, and efforts to block Christian outreach, the Bangladesh team remains steadfast. They continue to stand firm, support one another, and create spaces where no believer walks alone. Their work is a testament to the power of unity in discipleship, ensuring that the Gospel continues to bring believers together and strengthen the Church in Bangladesh for generations to come.



Uniting Faith and Media in *Central Asia*

In 2024, the 3xM Central Asia team continued its groundbreaking work in intracultural discipleship, combining media excellence and church collaboration to address pressing social issues and foster unity among believers. Their media team produced world-class films entirely in their local language, tackling socially unspoken challenges such as bride kidnapping and breast cancer awareness. Through their growing digital presence, they gained 56,706 followers in their first year, with 5,351,981 video views and 143,786 direct interactions, engaging seekers in conversations that extend beyond the screen. Despite opposition from secret police disrupting gatherings, they remained steadfast, ensuring their message continued to reach and impact lives.

Beyond media production, the team played a crucial role in equipping local churches with essential media skills. They trained churches in live streaming, empowering them to reach their communities effectively, and developed a trauma response team to engage with individuals deeply affected by their films. Their commitment to unity extended beyond media, as they actively collaborated with a network of churches working together for the common good. Despite ongoing challenges, they continue to expand their impact, train leaders, and strengthen faith communities, ensuring that Christian unity remains at the heart of their mission.

3,182
New disciples

15
Christian communities

5.4M
Video views

530
Professions of faith

9
Online Christian communities

143,786
Direct interactions

6,241
Meaningful conversations

3,459
Direct messages

56,706
Followers

2,065
Meaningful conversations

12 M
Reached

342
Baptisms



Partner Highlights
Pillar 3: Patience

Faithful Endurance: The Power of Patience in *Pakistan*

In a country where faith often faces resistance, the 3xM Pakistan partner is breaking barriers through innovative media and community outreach. Their village team travels to rural communities, showing Christian films and following up with seekers through pastoral discipleship. Meanwhile, the media team produces content in Saraiki, Balochi, Pashto, Urdu, and English, reaching those inaccessible by traditional outreach.

A key effort is their social media ministry, with multiple pages for Muslim seekers, including a flagship Urdu page with over 215,000 followers. In 2024 alone, their content reached over 800,000 views, providing a safe space for seekers to explore faith.

Political instability and frequent digital blackouts have disrupted outreach, yet the team remains resilient, adapting to continue their mission.

With thousands engaging online, powerful drama productions addressing social issues, and an expanding discipleship network, the Pakistan team's work exemplifies intracultural discipleship – creating content that resonates deeply within local cultural and linguistic contexts. Their mission is transforming lives with patience, one seeker at a time.



The Steadfast Patience of the *Somali* Team

In a region where faith is met with extreme resistance, the Somali team remains a beacon of hope, patiently walking alongside seekers through media, discipleship, and face-to-face engagement. Their 2024 efforts have led to:

For many Somali seekers, the journey to faith is long and perilous, requiring years of patient discipleship due to threats from family, neighbors, and authorities. The team remains committed and unshaken, providing ongoing mentorship, encouragement, and practical support, ensuring that no believer stands alone.

Despite the dangers of face-to-face discipleship and the ever-present threat of exposure, the Somali team continues to expand their network, strengthen new believers, and disciple in some of the most difficult circumstances imaginable. Their mission is not just about spreading the Gospel—it's about building a resilient, underground faith community that will stand the test of time.

At 3xM, we recognize that true transformation takes time, endurance, and unwavering commitment. The Somali team is a powerful example of patient discipleship and faith in action. Now more than ever, we must stand with them in prayer, support their mission, and amplify their impact—ensuring that their work continues to bring light and hope to those who need it most.



Hamda’s Testimony: A Journey of Faith and Perseverance

Every year, we are blessed to receive hundreds of testimonies from those whose lives have been transformed by the Gospel. Today, we share one powerful story of faith and perseverance.

Hamda’s journey began when she first encountered the message of Christ through social media. As she explored her faith, she found a wonderful church and made the life-changing decision to be baptized.

"I am so happy with my new faith. I have found a wonderful church, and I have decided to be baptized. I want to be a Christian forever."

Overwhelmed with joy, she called her mother in Somalia to share the news. But that one call changed everything. Lured back home under false pretenses, her family seized her documents, abused her, and tried to force her to renounce Jesus. When she refused, they gave her three days to comply—or face being locked away in a psychiatric institution, where she would likely suffer abuse or be forced into marriage.

By God’s grace, she escaped before the deadline with the help of a Christian immigrant. Now, she is safe and recovering among fellow believers. Despite everything she endured, her faith remains unshaken.

"I belong to Jesus—forever."



Faith Under Fire: The Cost of Following Jesus in Somalia

Hamda’s story is not unique. Somalia is one of the most dangerous places in the world to be a Christian. Those who choose to follow Christ face severe persecution, forced marriages, imprisonment, and even death at the hands of their own families or extremist groups. Many believers must practice their faith in secret, risking everything for the sake of the Gospel.

Her testimony is a powerful reminder of both the cost and the unshakable strength of faith. Please pray for Somali believers, that they may remain steadfast, find safe communities, and continue to be a light in the darkness.

Evaluation of the 3xM Methodology

A two-year independent qualitative study conducted by Brown, Fraser & Associates examined 3xM’s media ministry across five nations in Central Asia, the Middle East, and West Africa. The study provided strong evidence of the effectiveness of the 3xM approach, highlighting six key attributes that distinguish its impact and success:



Cultural Sensitivity



Indigenous Leadership and Expertise



Participatory Bottom-up Approach



Commitment to Discipleship



Flexibility and Innovation



Financial Efficiency

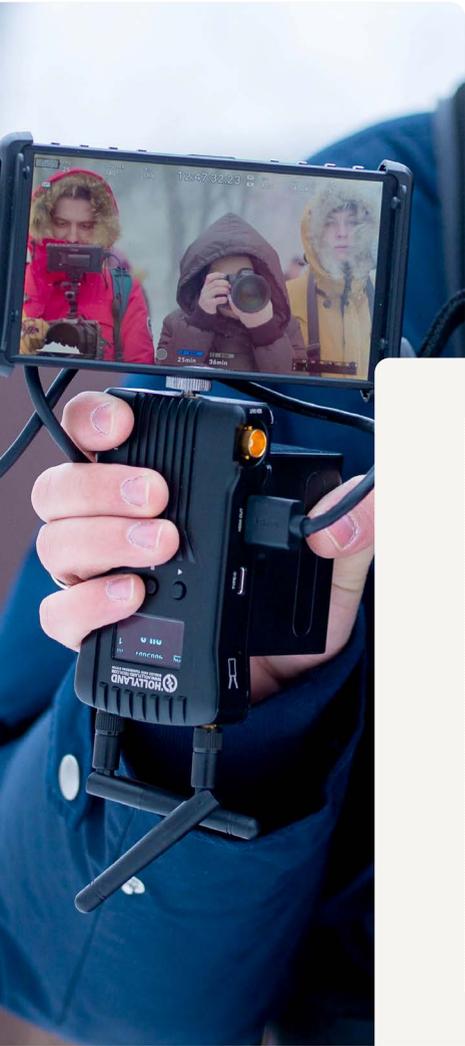
www.3xm-intl.org/about

Platinum
Transparency
2024

Candid.

Research Team

William J. Brown, Ph.D. is a communication scholar, writer, professor, and Research Fellow at Regent University’s School of Communication and the Arts. Benson Fraser, Ph.D. is the Westminster Canterbury Fellow for Religious Studies and Lifelong Learning at Virginia Wesleyan University.



3xM Finances

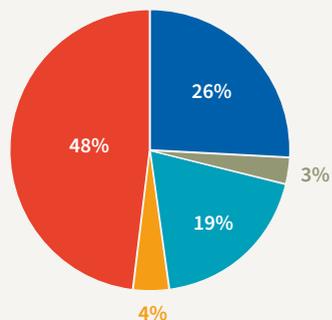
The short-term debts include donations received in advance of € 234,000. These are funds received in 2024 for projects that will be carried out in 2025 and further. The result has been deducted from reserves to start new and existing projects and strengthen our organization. The average exchange rate for 2024 was € 1 = 1.08 USD.

BALANCE SHEET ON DECEMBER 31, 2024 (IN DOLLARS)	December 31, 2024	December 31, 2023
ASSETS		
Cash and banks	1,138,398	685,847
Amounts receivable	84,974	38,730
Tangible fixed assets	224,355	214,852
TOTAL	1,447,726	939,429
LIABILITIES		
Short-term debts	348,666	208,067
Reserves and funds	1099,060	731,361
TOTAL	1,447,726	939,429

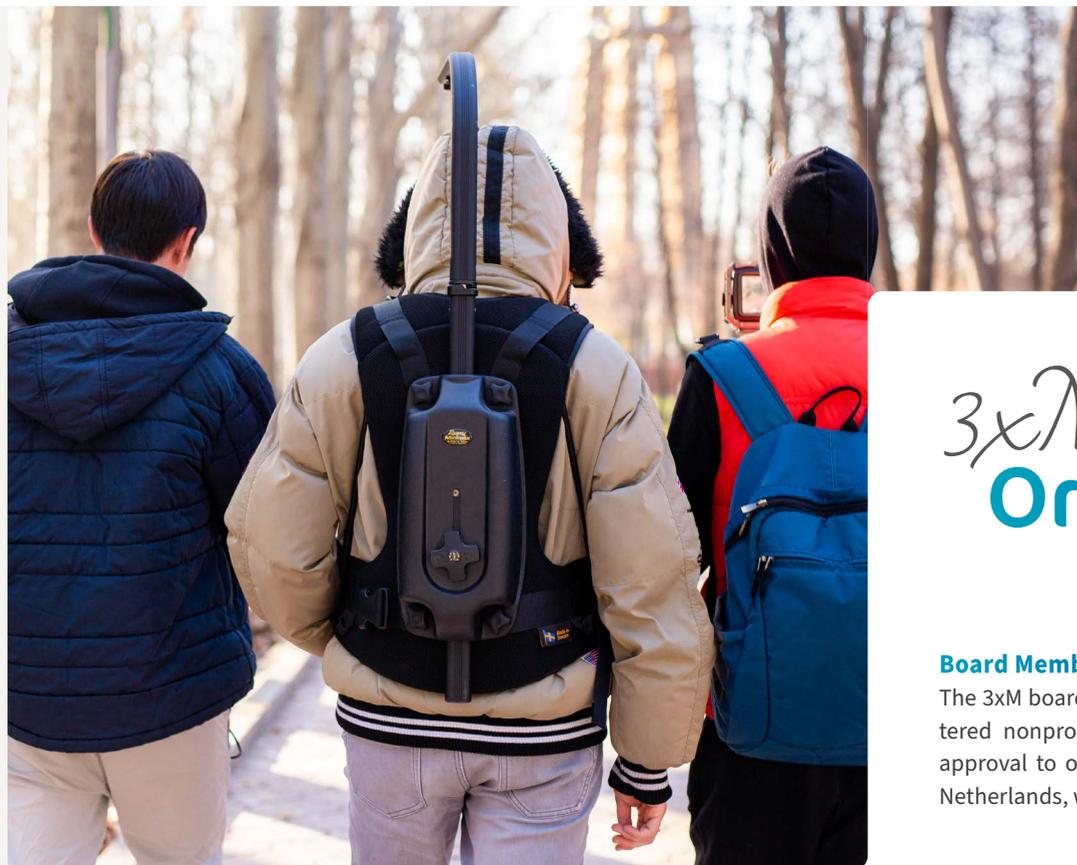
The balance is based on the December 31st exchange of € 1 = 1.035 USD. The tangible fixed assets contain our office building and renovation up to € 156,000. This amount is also included in our reserves and funds that contain our continuity reserve of € 650,000 and appropriated reserves to strengthen our organization for € 256,000.

3XM INCOME AND EXPENDITURE STATEMENT 2024 (IN DOLLARS)	2024 Expenditures	2024 Budget	2023 Expenditures
INCOME			
Income The Netherlands appr. 10,000 donors	1,213,906	1,025,685	902,705
Income 3xM-USA	1,072,404	1,321,809	1,045,240
Income Singapore	0	0	4,485
Income Canada	37,013	54,984	0
Income Norway	0	7,763	0
TOTAL INCOME	2,323,322	2,410,241	1,952,430
EXPENDITURES			
Spend on objective	1,545,812	2,042,185	2,172,316
Fundraising	234,882	270,013	175,249
Administration and control	131,712	113,742	92,162
TOTAL EXPENDITURES	1,912,406	2,425,941	2,439,727
RESULT	410,916	-15,700	-487,297

REVENUE OVERVIEW 2024



- Private individuals Netherlands
- Businesses Netherlands
- Legacy donations Netherlands
- Other (foundations, funds, churches) NL
- USA (incl. other internationals)



3xM Organization

Board Members 3xM-Netherlands

The 3xM board in the Netherlands was founded in 1980 and is a registered nonprofit within the Netherlands. Each year we receive the approval to operate from the Central Bureau for Fundraising in The Netherlands, which is the highest Dutch authority in this regard.

These figures are derived from the audited financial statement for the year ended 31 December 2024. These summary financial statements do not contain all the disclosures required by the Guidelines for annual reporting of the Dutch Accounting Standards Board, especially Guideline 650 'Fundraising Organizations'. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statement of 3xM in Amersfoort. The financial statements have been audited by van Ree accountants B.V. Van Ree is a specialized audit firm for non-profit organizations in The Netherlands."

3xM-Netherlands board



Martien Timmer
AA
CEO



Drs. Wim van Ginkel RA
Chairman



Marcus Looijenga
Msc RA
Treasurer

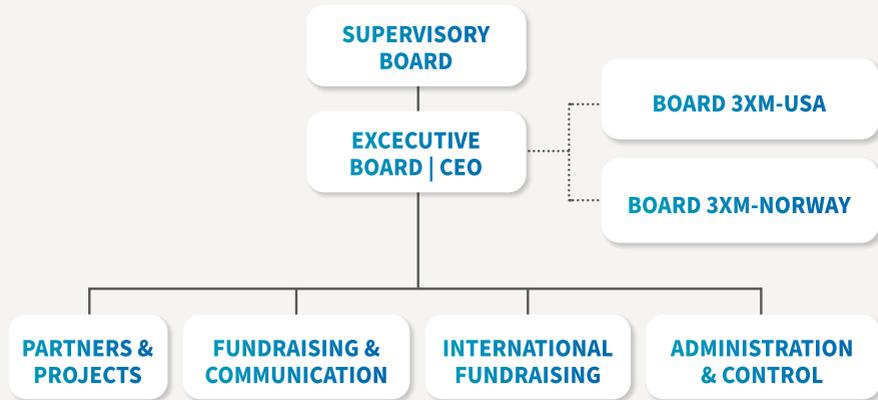


Steve A. Ashworth CPA
Member of the board



Mw. E.R. Schuring
Member of the board

Organigram



3xM-USA board

Reginald J. Hanegraaff President	Mark Fackler, PhD Secretary	Max E. Smith, CPA Treasurer	Janet Blakely Evanski, PhD Member of the board	Kristen Roeters, MDA Member of the board	Jim Weidner Member of the board

Board Members 3xM-USA

The 3xM-USA board was formed in 2004 and is a 501(c)3 organization. The USA-board contributes significantly to the work of 3xM by expanding our network as well as raising the necessary funds and awareness for our ministry among potential donors.

3xM-Norway

The 3xM board in Norway took form in 2014 to support 3xM’s mission and to enlarge our community of supporters in the country of Norway.

**A Testimony of Transformation:
An Afghan Woman’s Journey**

“I searched for your TikTok channel for over a year and a half—desperate to find you again. Three years ago, we spoke during a live discussion about Jesus. At the time, I wasn’t ready to believe, but something about that conversation stayed with me. It stirred something deep inside me.

I couldn’t ignore the questions it left in my heart. I started searching, reading the Gospels, longing for answers. And then, through the Scriptures, God spoke to me. His words reached places in my soul I didn’t even know were empty.

Little by little, my heart changed. The doubts faded. The truth became clear.

Now, with full conviction and overwhelming joy, I can say—I am a follower of Jesus.”

🏠 3xM-intl.org
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3xM-Norway

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Norway

Join our mission:



Donate online

Your gift will bring the message of Jesus Christ to individuals living in hard to reach places.



Pray

Prayer is a key aspect of our work. Stand alongside 3xM in prayer by becoming our prayer partner today.



Noncash giving

There are many ways to give. You can give stock instead of cash, business sales represent the greatest savings.



Church giving

We are inviting church networks to engage their members, capabilities and resources to partner with 3xM in spreading the gospel in a unique way.



Share your network

Your social and professional network is valuable! It is by connecting with one another and working together that great things are possible.

3xm-intl.org/take-action

Disclaimer: For the security of our partners, we are unable to disclose all project developments. There is no relationship between the statements, names and accompanying pictures unless otherwise indicated.

3xM
more message in the media