

# Christianity Explored

## Job Description: Communications & Content Producer

At Christianity Explored Ministries we create resources to help introduce people to Jesus Christ in the pages of Scripture. We produce Bible-centred resources that make it easy to explore life's biggest questions together - honestly, clearly, and in community.

This is an exciting time to join the Christianity Explored team. With a new edition of our flagship Christianity Explored course launching Easter 2026, we have a great opportunity to equip Christians to communicate the gospel to a new generation. This is happening as we are seeing significant international growth, including rapid growth in Africa and North America. We have a five-year plan to build three additional regional hubs to consolidate the work that is already happening around the world.

Job Title:	Communications & Content Producer
Salary:	£32,000
Location:	Hybrid, at least two days per week working from our Central London office
Hours:	Full-time
Reports to:	Director of Product Development
Annual Leave:	25 days, plus bank holidays

### Job Summary

We're looking for a creative and forward-thinking **Communications and Content Producer** to join the team at **Christianity Explored**. You'll play a key role in how we help churches, ministry organisations, and individuals discover and share the good news of Jesus through fresh, imaginative communication.

From digital campaigns and short films to print materials and event resources, you'll create content that captures attention, builds confidence, and inspires people to explore faith. You'll manage our online platforms, craft stories that connect across audiences, and experiment with new ways to help churches communicate the gospel with clarity and impact.

We're looking for someone who combines strong writing and design instincts with a curiosity for what's next - someone who's eager to push creative boundaries while staying rooted in our mission. You'll thrive in a small, collaborative team where ideas move quickly and every piece of content is part of the bigger story.

If you're passionate about helping churches and believers communicate Jesus in fresh, engaging ways, we'd love to hear from you.

## **Key duties and responsibilities**

### **Content Creation & Design**

- Write, design, and produce compelling marketing, fundraising and supporter materials that reflect our mission and engage our audiences (eg, brochures, flyers, presentations, promotional materials and prayer letters).
- Create eye-catching and effective print and digital designs in-house, ensuring brand consistency across all materials.

### **Social media management**

- Manage and populate our social media channels (Instagram, Facebook, X, LinkedIn etc) with engaging, mission-aligned content.
- Plan and schedule content calendars, track performance and adjust strategies based on engagement metrics.
- Create visuals and copy that resonate with church leaders, Christian individuals, donors and broader audiences.

### **Fundraising support**

- Write and distribute our monthly email newsletter to supporters, churches and ministry partners.
- Collaborate with other team members to gather relevant updates, stories and resources to share with supporters.
- Working with the Director of Fundraising write and design case for support materials and reports.

### **Event and conference support**

- Design flyers, banners and supporting materials for conferences, exhibitions and training events.
- Coordinate with event organisers to ensure promotional needs are met in a timely and effective way.
- Support Director of Product Development and Director of Fundraising to staff and run in-house CEM promotional and supporter events.

### **Administrative Tasks**

- Maintain project documentation and records
- Coordinate in-house and external meetings
- Handle administrative tasks as and when required

## Key skills and experience

- Strong writing and proofreading skills with a keen eye for detail and tone.
- Strong story-telling skills to help donors connect with our work and inspire meaningful action
- Proficiency in graphic design and video editing software (eg, Canva, Adobe Creative Suite, Davinci Resolve or similar).
- Experience managing social media accounts and creating content that drives engagement.
- Familiarity with HubSpot or similar email marketing platform.
- Good organisational and project management skills.
- Ability to work both independently and collaboratively within a small team.
- Understanding of and alignment with the mission of Christianity Explored Ministries.

### Desirable (but not essential)

- Background in communications or marketing
- Experience working in a ministry or Christian non-profit environment.

## Person specification

- A committed Christian with a heart for evangelism and discipleship.
- Creative thinker who can bring fresh ideas to our communications.
- Self-starter with initiative and a proactive approach.
- A team player who enjoys working with others to serve the Church.

The person appointed will have permission to work in the UK by the start of their employment. An occupational requirement exists for the post-holder to be a practising Christian in accordance with the Equality Act 2010.

## How to apply:

To apply, send the following to [recruitment@christianityexplored.org](mailto:recruitment@christianityexplored.org):

- CV
- Completed application form
- A covering letter explaining why the role is of interest to you and how you meet the person specification
- A portfolio showcasing a minimum of one piece of written work, one piece of design work and one piece of video work. Please include a statement for each piece explaining your involvement in the work.

Closing Date: Midnight, 4 January 2026

Interviews: Early January 2026

Starting Date: As soon as possible thereafter