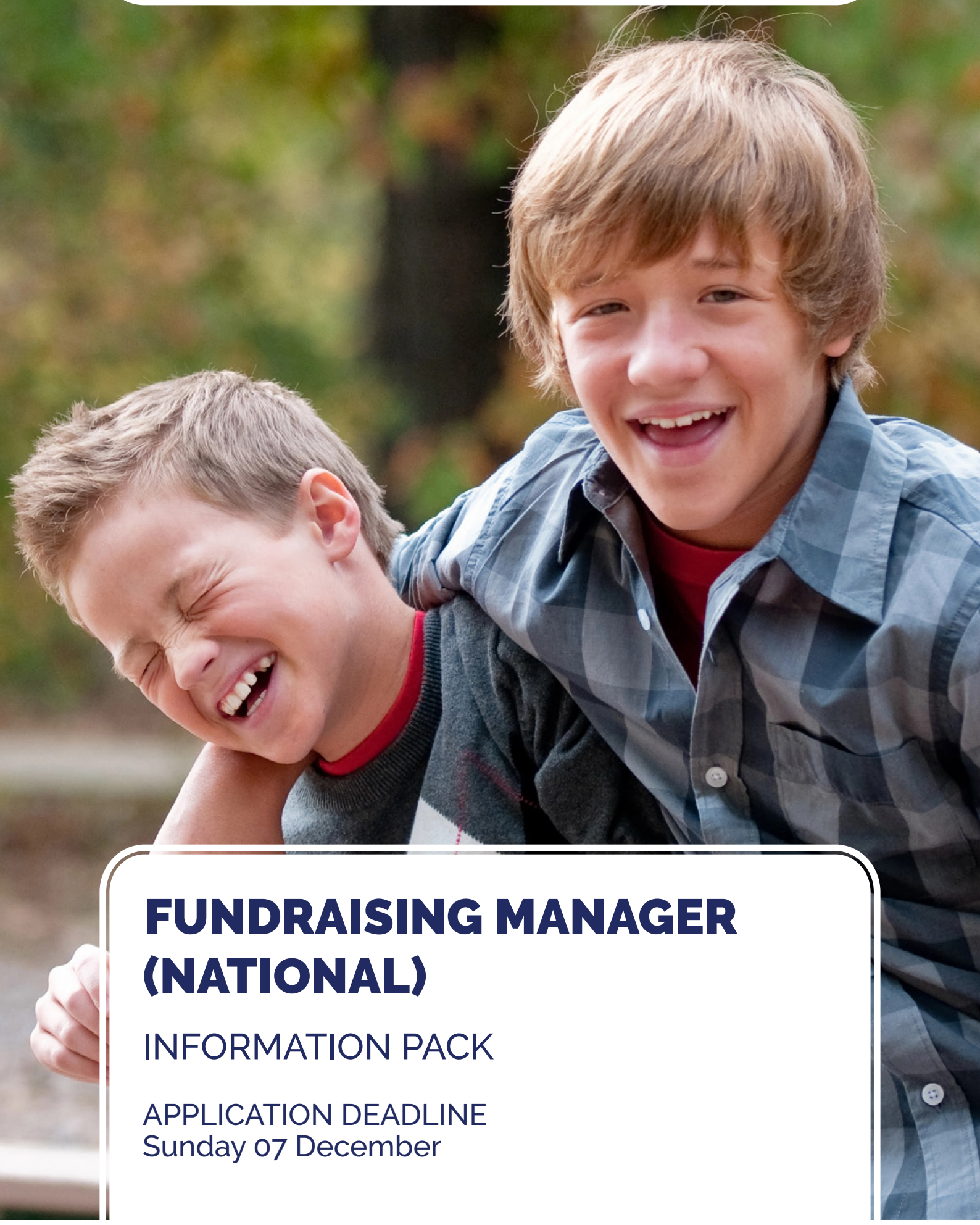




**Safe
Families**



**Home
for Good**



FUNDRAISING MANAGER (NATIONAL)

INFORMATION PACK

APPLICATION DEADLINE
Sunday 07 December

INTRODUCTION

Thank you for your interest in the Fundraising Manager (National) post. This information pack outlines the role and provides information about Safe Families and Home for Good.

SEEING CHILDREN & FAMILIES FLOURISH

At Safe Families and Home for Good, we have a vision rooted in hospitality, justice, belonging and collaboration. **Together, we hope for a society where no family feels alone, and every child has a home where they can flourish. We believe the Church is central to this vision.** Through our family support programme, we connect volunteers from local churches and communities with families who are isolated and overwhelmed. These volunteers offer friendship, practical help, and a listening ear – building relationships that restore dignity, reduce pressure, and help families stay together. It's grass-roots, relational, deeply personal and all about creating communities of true welcome and belonging.

At the same time, we walk alongside those exploring fostering, adoption, or supported lodgings - offering guidance, support, connection and advocacy. We want to see more people open their homes to children in care, and more churches equipped to wrap around those who do. Because, when children sadly do need to come into care, they deserve to be welcomed into homes and communities that are safe, stable and full of love.

Alongside delivering practical support, we're committed to systemic change. We take a hopeful, innovative approach, not just calling for change but demonstrating how it can be achieved. By amplifying the voices of children, young people, and families with lived experience we seek to bring transformation to the structures that can lead to families being isolated and children without support. And by



sharing the expertise and knowledge of our teams on the ground through training, courses and resources we ensure all are able to play their part in change.

We believe that deep and lasting transformation can only occur when we collaborate with others and so, through partnering with and equipping local authorities, policymakers, and faith communities, we reimagine what true care and community can look like.

Join us, together we can create a society where no family feels alone, and every child has a home where they can flourish.

Kat Osborn and Tania Bright
Co-CEOs



Our deep-rooted Christian faith is the foundation of our values, so we act with:

HOPE

We believe that change is always possible.

We sit with one another in the messiness of life, holding firmly to an attitude of hopefulness.



COURAGE

We champion justice and advocate for change.

We step into challenging spaces, have difficult conversations, and remain steadfast in uncertainty.



INTEGRITY

We do what we say we will.

We build authentic, transparent, and enduring relationships.



COMPASSION

We love the one in front of us with generosity, dignity and grace.

We seek to ensure everyone is seen, heard, and valued.



TOGETHERNESS

We intentionally choose to work alongside others.

We seek to partner, collaborate, and empower.



NATIONAL TEAM

The Safe Families and Home for Good National Team covers everything that drives Safe Families forward. Communications, Fundraising, Advocacy, Solutions & Systems, Finance, People & Culture and Training - as a team we do everything possible to help provide the best support for children, families and churches

Made up of over 30 people based in offices all over the UK, our team is caring, passionate and talented. We've more than doubled in size in the last couple of years, so there are lots of exciting opportunities for growth!

Our work together is primarily virtual but we make it a priority to meet face-to-face as often as possible to build strong relationships.

MATT JONES

Director of Communications, Advocacy and Fundraising



Safe Families



Home for Good

11,587

Families connected into community



26,616

Children supported



5,215

Current volunteers



8,049

Enquiries into adoption, fostering and supported lodgings



1,480

Churches and community groups



56

Peer support groups



10,602

Bed nights



Figures accurate as of 1st November 2025





TAM'S STORY

Tam had 2 young children when she needed to move into temporary accommodation for and her children's safety. She grew up in care and had no support network but desperately wanted to do the best for her children.

Safe Families were able to put 5 volunteers from 2 local churches around Tam and over a period of 18 months. They all played different roles in helping her gain the confidence she needed to start to thrive.

Peter and Vivienne would help look after the children and became like the grandparents they never had.

Ray and Sue helped Tam find a home and taught her how to look after the garden - they even built a shed together.

Mary would grab shopping for Tam and be someone she could speak to when she needed to connect.

Tam said "They were so supportive. I couldn't ask for more. When you are in a bad place they help make it positive. So you're not on your own."

WATCH TAM'S STORY

Scan the QR code or visit safefamilies.uk/tams-story



WHEN VOLUNTEERING OPENS NEW DOORS: ANNABEL'S STORY



Annabel and her husband Justin always hoped for a larger family. Their two sons brought them joy, but the feeling that someone was missing lingered, reinforced one day when her youngest said, 'Mummy, I always feel like someone is missing.'

That moment stayed with her. When friends at church shared their fostering experiences and gave them the Home for Good book, Annabel began to wonder if it could be right for them too.

A presentation at her church from Safe Families gave her a way to explore that possibility without committing straight away. After chatting with the team, her family began volunteering.

They were matched with a mum who had two children. For over a year, Annabel's family cared for the baby every other weekend so his mum could rest and spend time with her older daughter. Her sons embraced it, and Annabel built a strong connection with the mum, staying in touch long after formal support ended.

That experience gave them the confidence to take the next step. Annabel and Justin contacted Home for Good and were supported as they trained and became short-term foster carers for babies and toddlers. It suited their family well, and even brought out a nurturing side in their youngest son they hadn't seen before.

'Once we started foster caring,' shared Annabel, 'Home for Good employed their first worker in Wales where we were based. He was such a support to us.'

He helped them connect with a local network of foster carers and adopters, offering encouragement and shared understanding that made a real difference.

After fostering four children, the time came to step back. The experience had left a lasting mark. Annabel is now training as a social worker and continues to speak up for children in care as a Home for Good Church Champion.

OVERVIEW OF FUNDRAISING MANAGER (NATIONAL)

We are seeking an ambitious and strategic Fundraising Manager to lead our activity across corporate fundraising, church giving, and fundraising events. You will build mutually beneficial partnerships, deepen relationships with churches, and deliver high-quality events that inspire supporters to engage generously with our mission.

A key part of the role will include managing The Big Give campaigns, ensuring full match funding is unlocked and income opportunities are maximised through multichannel activity.

Working collaboratively with colleagues nationally, you will cultivate new opportunities, steward supporters excellently, and deliver tailored fundraising propositions that demonstrate impact and build long-term engagement.

The role requires a strong communicator with excellent relationship-building, organisational and planning skills. Some travel will be required to meet partners, churches and attend events.

As a vital member of the National Team, which includes Fundraising and Advocacy, you will thrive in a hybrid role (60% office / 40% home) based in any of our regional offices. Flexibility for wider travel is essential to fulfil the demands of this dynamic position.

EMPLOYMENT INFORMATION

JOB TITLE

Fundraising Manager (National)

LOCATION

Flexible but based at one of our regional offices: (Birmingham, Cardiff, Darlington, Dudley, Edinburgh, Leicester, Lincoln, London, Newcastle, Nottingham, Skelmersdale, Southampton, Swindon)
Flexible remote working available for some hours a week.

CONTRACT TYPE

This is a permanent contract. Subject to continued partnership funding.

HOURS OF WORK

Part time 0.6 - 0.8 (30 hours)

START DATE

January 2026

REPORTS TO

Head of Fundraising

SALARY

£ 28,280.00 - £ 31,565.00 (pro rata FTE 0.8 £ 22,624.00 - £ 25,252.00) (+£3,000 for London Weighting). Dependent on skills and experience.

HOLIDAY ENTITLEMENT

36 days annual leave allowance (inclusive of bank holidays and Christmas closure), option to purchase additional leave and extra days added to your allowance with length of service. Pro-rated for part time staff.

EMPLOYEE BENEFITS

After three months automatic enrolment into a generous salary sacrifice scheme with Aegon Retirement Choices. YuLife (Life insurance) and access to the employee assistance programme.

PERIOD OF NOTICE

4 weeks notice by either party, following a successful probation period.

ROLE RESPONSIBILITIES

CORPORATE FUNDRAISING

1. Build and manage relationships with corporate partners to secure financial support.
2. Develop and steward a qualified corporate pipeline with forecasting to meet income targets.
3. Produce high-quality proposals, pitches, briefs and impact reports tailored to corporate audiences.
4. Identify and engage potential corporate partners whose mission and culture align with our values.

CHURCH GIVING

5. Develop and deliver a church engagement strategy to increase financial support.
6. Cultivate long-term relationships with church engagement teams and churches, supporting them to fundraise.
7. Produce resources and campaigns to inspire giving throughout the year.

FUNDRAISING EVENTS

8. Lead the development and delivery of fundraising events including dinners, and supporter gatherings.
9. Work collaboratively across teams to create inspirational supporter experiences.
10. Manage event budgets, timelines and evaluation reporting.

BIG GIVE

11. Plan and manage annual Big Give activity including eligibility, match-funding, applications and reporting.
12. Act as the main contact with The Big Give, managing compliance, stewardship and projections.
13. Manage the Big Give campaign team, including engaging and inspiring Comms.
14. Monitor performance during live periods and adjust tactics to maximise match unlocking and income.

STEWARDSHIP AND REPORTING

15. Stewardship and Reporting
16. Ensure excellent stewardship and supporter care, including timely thanking, personalised updates, and meaningful connection.
17. Maintain accurate CRM records, manage pipelines, analyse performance, and share

ROLE RESPONSIBILITIES

insight regularly.

GENERAL RESPONSIBILITIES

18. Work across the regional teams to inspire, equip and support around fundraising through relationships and training
19. Working closely alongside the Head of Fundraising and other Fundraising Managers.
20. Representing the Fundraising Team in meetings and wider organisational projects.
21. Take part in team meetings and devotions.
22. To participate in staff conferences, policy and practice development meetings and other relevant meetings as invited.
23. To carry out any other reasonable tasks and activities appropriate to this post as directed by the Head of Fundraising.

PERSON SPECIFICATION

ESSENTIAL CHARACTERISTICS

1. Passion for the vision of Safe Families and Home for Good.
2. Tenacious and prepared to be adaptable to get the job done.
3. Able to switch between big picture thinking and attention to detail as required.
4. Excellent relationship-builder able to communicate well with diverse audiences.
5. Strategic and creative, proactive in spotting new opportunities.

REQUIRED EXPERIENCES, SKILLS, KNOWLEDGE AND QUALIFICATIONS

6. Track record delivering events and/or campaigns generating income.
7. Experience developing pitches, proposals and impact reports.
8. Excellent verbal and written communication skills.
9. Strong organisational skills with experience managing multiple projects.
10. Confident using CRM systems for pipeline and reporting.
11. Understanding of the UK Christian context and ability to speak the language of the Church.

DESIRABLE EXPERIENCES, SKILLS, KNOWLEDGE AND QUALIFICATIONS

12. Experience in corporate fundraising, business development, or church engagement.
13. Experience working with volunteers or community fundraisers.
14. Experience developing donor journeys and product propositions.

FURTHER NOTES

EQUALITY

Safe Families and Home for Good actively encourage applications from Black, Asian and minority ethnic background candidates

SAFEGUARDING

Completion of the recruitment process will involve the candidate being screened through an Enhanced DBS check. A criminal record will not necessarily be a bar to obtaining a position. A copy of our Rehabilitation of Offenders policy statement is available on request from **recruitment@safefamilies.uk**

If applying for a role in Northern Ireland, the application to AccessNI is governed by the AccessNI Code of practice which can be found **here**.

OCCUPATIONAL REQUIREMENT

This post has been identified as having an "occupational requirement" under Schedule 9, Part 1, paragraph 1 and 3 of the Equality Act 2010 where it is a requirement that this post be filled by a Christian (currently active and committed to the Christian faith). All candidates must evidence they support the vision and values of the organisation.

APPLICATIONS

To apply please complete the application form via our website prior to the closing date - Sunday 07 December
safefamilies.uk/vacancies

If you would like to discuss this role further please contact **Gaenor Hall**
gaenor.hall@homeforgood.org.uk
07586688037
or email **recruitment@safefamilies.uk**

**START YOUR
APPLICATION NOW**



**Safe
Families**



**Home
for Good**

safefamilies.uk homeforgood.org.uk

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