



**Safe
Families**



**Home
for Good**

CORPORATE PARTNERSHIPS MANAGER

INFORMATION PACK

APPLICATION DEADLINE
Sunday 26 October

INTRODUCTION

Thank you for your interest in the Corporate Partnerships Manager post. This information pack outlines the role and provides information about Safe Families and Home for Good.

SEEING CHILDREN & FAMILIES FLOURISH

At Safe Families and Home for Good, we have a vision rooted in hospitality, justice, belonging and collaboration. **Together, we hope for a society where no family feels alone, and every child has a home where they can flourish. We believe the Church is central to this vision.** Through our family support programme, we connect volunteers from local churches and communities with families who are isolated and overwhelmed. These volunteers offer friendship, practical help, and a listening ear – building relationships that restore dignity, reduce pressure, and help families stay together. It's grass-roots, relational, deeply personal and all about creating communities of true welcome and belonging.

At the same time, we walk alongside those exploring fostering, adoption, or supported lodgings - offering guidance, support, connection and advocacy. We want to see more people open their homes to children in care, and more churches equipped to wrap around those who do. Because, when children sadly do need to come into care, they deserve to be welcomed into homes and communities that are safe, stable and full of love.

Alongside delivering practical support, we're committed to systemic change. We take a hopeful, innovative approach, not just calling for change but demonstrating how it can be achieved. By amplifying the voices of children, young people, and families with lived experience we seek to bring transformation to the structures that can lead to families being isolated and children without support. And by



sharing the expertise and knowledge of our teams on the ground through training, courses and resources we ensure all are able to play their part in change.

We believe that deep and lasting transformation can only occur when we collaborate with others and so, through partnering with and equipping local authorities, policymakers, and faith communities, we reimagine what true care and community can look like.

Join us, together we can create a society where no family feels alone, and every child has a home where they can flourish.

Kat Osborn and Tania Bright
Co-CEOs



Our deep-rooted Christian faith is the foundation of our values, so we act with:

HOPE

We believe that change is always possible.

We sit with one another in the messiness of life, holding firmly to an attitude of hopefulness.



COURAGE

We champion justice and advocate for change.

We step into challenging spaces, have difficult conversations, and remain steadfast in uncertainty.



INTEGRITY

We do what we say we will.

We build authentic, transparent, and enduring relationships.



COMPASSION

We love the one in front of us with generosity, dignity and grace.

We seek to ensure everyone is seen, heard, and valued.



TOGETHERNESS

We intentionally choose to work alongside others.

We seek to partner, collaborate, and empower.



NATIONAL TEAM

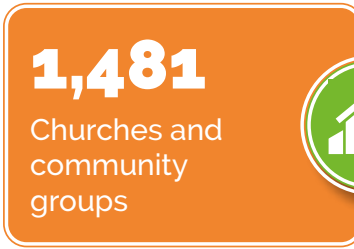
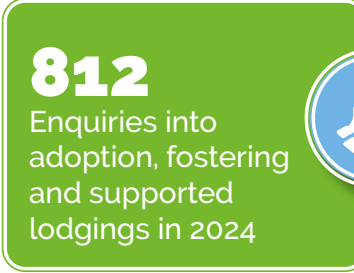
The Safe Families and Home for Good National Team covers everything that drives Safe Families forward. Communications, Fundraising, Advocacy, Solutions & Systems, Finance, People & Culture and Training - as a team we do everything possible to help provide the best support for children, families and churches

Made up of over 30 people based in offices all over the UK, our team is caring, passionate and talented. We've more than doubled in size in the last couple of years, so there are lots of exciting opportunities for growth!

Our work together is primarily virtual but we make it a priority to meet face-to-face as often as possible to build strong relationships.

MATT JONES

Director of Communications, Advocacy and Fundraising



Figures accurate as of 1st August 2025





TAM'S STORY

Tam had 2 young children when she needed to move into temporary accommodation for and her children's safety. She grew up in care and had no support network but desperately wanted to do the best for her children.

Safe Families were able to put 5 volunteers from 2 local churches around Tam and over a period of 18 months. They all played different roles in helping her gain the confidence she needed to start to thrive.

Peter and Vivienne would help look after the children and became like the grandparents they never had.

Ray and Sue helped Tam find a home and taught her how to look after the garden - they even built a shed together.

Mary would grab shopping for Tam and be someone she could speak to when she needed to connect.

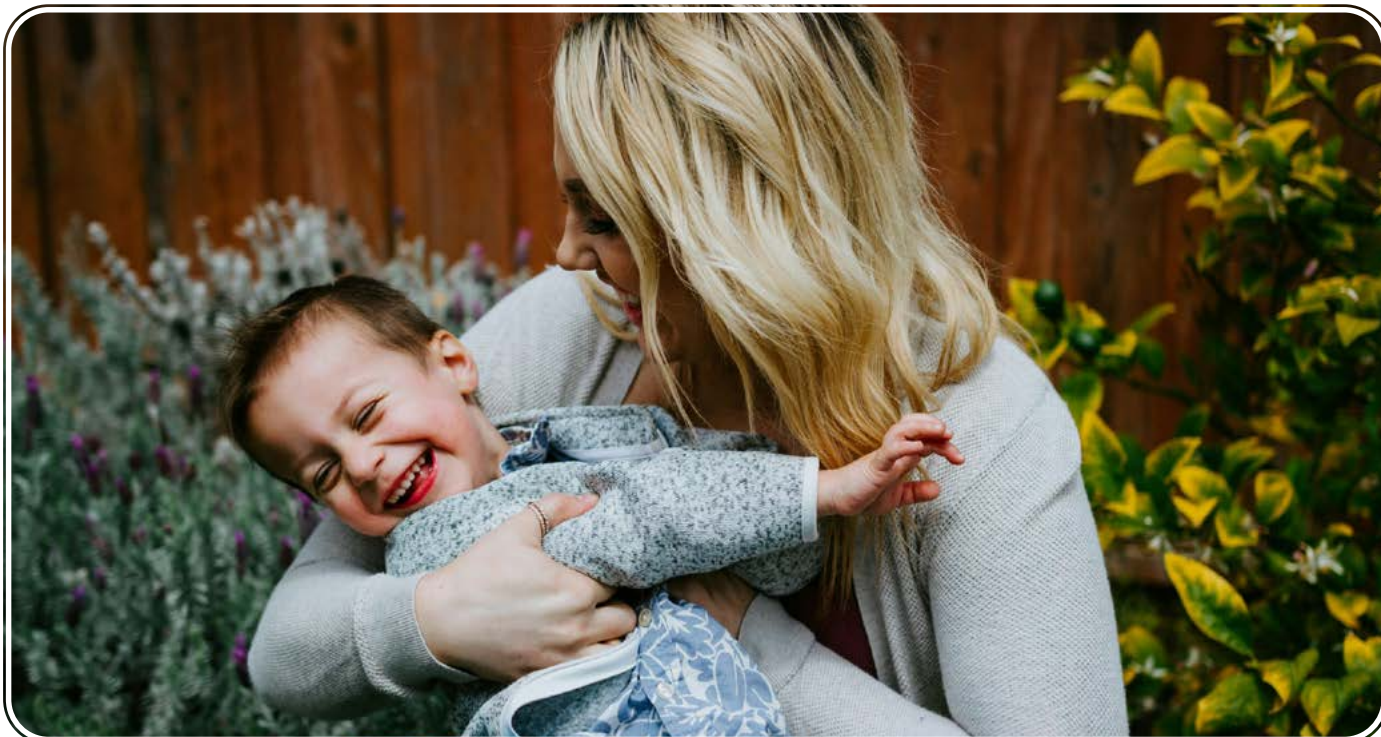
Tam said "They were so supportive. I couldn't ask for more. When you are in a bad place they help make it positive. So you're not on your own."

WATCH TAM'S STORY

Scan the QR code or visit safefamilies.uk/tams-story



WHEN VOLUNTEERING OPENS NEW DOORS: ANNABEL'S STORY



Annabel and her husband Justin always hoped for a larger family. Their two sons brought them joy, but the feeling that someone was missing lingered, reinforced one day when her youngest said, 'Mummy, I always feel like someone is missing.'

That moment stayed with her. When friends at church shared their fostering experiences and gave them the Home for Good book, Annabel began to wonder if it could be right for them too.

A presentation at her church from Safe Families gave her a way to explore that possibility without committing straight away. After chatting with the team, her family began volunteering.

They were matched with a mum who had two children. For over a year, Annabel's family cared for the baby every other weekend so his mum could rest and spend time with her older daughter. Her sons embraced it, and Annabel built a strong connection with the mum, staying in touch long after formal support ended.

That experience gave them the confidence to take the next step. Annabel and Justin contacted Home for Good and were supported as they trained and became short-term foster carers for babies and toddlers. It suited their family well, and even brought out a nurturing side in their youngest son they hadn't seen before.

'Once we started foster caring,' shared Annabel, 'Home for Good employed their first worker in Wales where we were based. He was such a support to us.'

He helped them connect with a local network of foster carers and adopters, offering encouragement and shared understanding that made a real difference.

After fostering four children, the time came to step back. The experience had left a lasting mark. Annabel is now training as a social worker and continues to speak up for children in care as a Home for Good Church Champion.

OVERVIEW OF CORPORATE PARTNERSHIPS MANAGER

We are looking for a proactive and strategic Corporate Partnership Manager. This role is central to building long-term, high-value relationships with businesses, generating sustainable income through sponsorship, donations, and employee engagement.

You will develop and implement a corporate fundraising strategy that aligns with our mission and values, identifying opportunities for partnership growth and delivering exceptional supporter experiences. A key part of the role will be planning and executing impactful corporate events that raise awareness and inspire support for our work with children and families.

As part of the National Fundraising Team, you'll collaborate with colleagues across the UK and contribute to a culture of innovation, learning, and shared success. The role requires some travel to meet partners, attend events, and represent the charity externally.

EMPLOYMENT INFORMATION

JOB TITLE

Corporate Partnerships Manager (National)

LOCATION

National

CONTRACT TYPE

This is a permanent contract. Subject to continued partnership funding.

HOURS OF WORK

Part time 0.6-0.8 (30 hours)

START DATE

November 2025

REPORTS TO

Head of Fundraising

SALARY

£28,280 - £28,565 (pro rata FTE 0.8 £22,624. - £22,852). Dependent on skills and experience.

HOLIDAY ENTITLEMENT

36 days annual leave allowance (inclusive of bank holidays and Christmas closure), option to purchase additional leave and extra days added to your allowance with length of service. Pro-rated for part time staff.

EMPLOYEE BENEFITS

After three months automatic enrolment into a generous salary sacrifice scheme with Aegon Retirement Choices. YuLife (Life insurance) and access to the employee assistance programme.

PERIOD OF NOTICE

4 weeks notice by either party, following a successful probation period.

ROLE RESPONSIBILITIES

CORPORATE PARTNERSHIPS

1. Develop and manage relationships with corporate partners to secure financial and in-kind support, ensuring alignment with organisational values and fundraising goals.
2. Develop, own and grow a qualified pipeline/portfolio of values-aligned businesses with clear prioritisation and weighted forecasting to help reach targets.
3. Maintain a multi-year business engagement strategy (e.g., strategic partnerships, employee fundraising, payroll giving, gifts-in-kind, sponsorships).
4. Identify and engage companies whose mission, culture, and social impact priorities genuinely complement our own, creating the potential for authentic, mutually beneficial partnerships

CORPORATE EVENTS

5. Lead the planning, promotion, and delivery of corporate fundraising events, including networking receptions, charity challenges, and gala dinners, ensuring high-quality experiences that engage supporters and maximise income.
6. Lead annual gala dinners (and related high-value events): proposition, host committee, table sales, sponsorship, auctions/pledges, run-of-show, and post-event conversion.
7. Prepare briefings for executives/trustees; deliver compelling proposals, impact reports, and thank-you processes.

EMPLOYEE ENGAGEMENT

8. Create and deliver initiatives that encourage staff from corporate partners to get involved through volunteering, payroll giving, and fundraising activities.

SPONSORSHIP AND CAMPAIGNS

9. Identify and secure sponsorship opportunities for campaigns and events, working collaboratively with internal teams to deliver compelling propositions.

STEWARDSHIP AND REPORTING

10. Provide excellent stewardship to corporate supporters, including regular updates, impact reporting, and recognition, to build loyalty and long-term engagement.

MATCH-FUNDING – BIG GIVE

11. Plan and manage successful Big Give campaigns (Christmas Challenge and June Champion for Children): eligibility, match-funders, target-setting, campaign proposition, timelines, application and reporting.

ROLE RESPONSIBILITIES

12. Coordinate digital activity with comms – mobilise a digital social media and email campaign, as well as internal staff involvement.
13. Be the main point of contact for The Big Give, with a focus on reporting, due diligence and anticipated campaign success.
14. Track performance daily during live windows; adapt tactics to unlock full match and hit stretch goals.

COLLABORATION AND REPRESENTATION

15. Maintain accurate CRM records, produce pipeline dashboards, and evaluate campaign performance.
16. Ensure compliance with fundraising regulations, GDPR, Gift Aid, and safeguarding policies.
17. Collaborate with Programmes, Finance, Marketing/Comms, and Impact teams to align fundraising propositions with outcomes and evidence of impact.

DELIVERY EXCELLENCE

18. Oversee the creation of high-quality corporate fundraising materials and resources across all relevant platforms.
19. Use data and performance insights to inform decision-making, analysing the effectiveness of corporate engagement strategies and implementing improvements.
20. Lead the development of tailored corporate supporter journeys, ensuring meaningful engagement for different audiences including sponsors, employee fundraisers, and CSR partners.
21. Ensure all corporate fundraising projects are delivered on time, within budget, and to agreed standards, coordinating with internal teams and external partners as needed.

GENERAL RESPONSIBILITIES

22. Participate in team meetings and devotions, contributing to a supportive and collaborative team culture.
23. Attend staff conferences, policy development sessions, and other relevant meetings as invited.
24. Undertake any other reasonable tasks and activities appropriate to this post as directed by the Head of Fundraising.

PERSON SPECIFICATION

REQUIRED VALUES AND CHARACTERISTICS

1. Passionate about the vision of Safe Families and Home for Good, with a deep commitment to their mission.
2. Tenacious and adaptable, willing to do what it takes to get the job done.
3. Resilient, able to persevere through challenges and maintain momentum.
4. Collaborative and supportive, thriving as a team player and contributing positively to group dynamics.
5. Relationally skilled, with a proven ability to build meaningful connections across diverse backgrounds, tailoring communication to suit different audiences and contexts.
6. Strategic and creative, bringing a proactive approach to fundraising and a strong focus on achieving targets and delivering results.
7. Independent yet collaborative, able to work autonomously while flexibly

REQUIRED EXPERIENCES, SKILLS, KNOWLEDGE AND QUALIFICATIONS

8. Proven experience in corporate fundraising, business development, or account management within the charity or commercial sector.
9. Track record of delivering successful corporate events and campaigns that generate income and engagement.
10. Experience in developing proposals, pitches, and impact reports for corporate audiences.
11. Excellent communication and presentation skills, with the ability to influence and inspire corporate audiences.
12. Strong organisational skills, with experience in planning and delivering events and managing multiple projects simultaneously.
13. Confidence in using CRM systems and digital tools to manage relationships and track performance.

DESIRABLE EXPERIENCES, SKILLS, KNOWLEDGE AND QUALIFICATIONS

14. Experience working in a charity or non-profit environment.
15. Understanding CSR trends and how businesses engage with social impact.
16. Experience in securing high-value partnerships or sponsorships.
17. Knowledge of the UK corporate landscape and networks.
18. Knowledge of fundraising regulations, sponsorship agreements, and ethical fundraising practices.

FURTHER NOTES

EQUALITY

Safe Families and Home for Good actively encourage applications from Black, Asian and minority ethnic background candidates

SAFEGUARDING

Completion of the recruitment process will involve the candidate being screened through an Enhanced DBS check. A criminal record will not necessarily be a bar to obtaining a position. A copy of our Rehabilitation of Offenders policy statement is available on request from recruitment@safefamilies.uk

If applying for a role in Northern Ireland, the application to AccessNI is governed by the AccessNI Code of practice which can be found [here](#).

OCCUPATIONAL REQUIREMENT

This post has been identified as having an "occupational requirement" under Schedule 9, Part 1, paragraph 1 and 3 of the Equality Act 2010 where it is a requirement that this post be filled by a Christian (currently active and committed to the Christian faith). All candidates must evidence they support the vision and values of the organisation.

APPLICATIONS

To apply please complete the application form via our website prior to the closing date - Sunday 26 October.

safefamilies.uk/vacancies

If you would like to discuss this role further please contact **Gaenor Hall**
gaenor.hall@homeforgood.org.uk
07586688037

APPLY NOW



**Safe
Families**



**Home
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safefamilies.uk

homeforgood.org.uk

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