Mission, Evangelism & Discipleship Lead

(South England, Midlands & Wales)

Context

CAP is a Christ-centred organisation that focuses on showing God's love through equipping churches to serve those experiencing debt and poverty and grow in their confidence in mission and evangelism. Our mission is to see transformed lives, thriving churches and an end to UK poverty.

Purpose

The MED Lead will report to the Head of Discipleship, working along with the wider leadership of the charity to ensure that Mission, Evangelism & Discipleship consistently remains a central, vibrant and integral part of the work of CAP for our staff and the Church network.

The MED Lead is a regional role. The MED Lead for South England, Midlands & Wales. will work in partnership with the existing MED Lead for North England, Scotland & Northern Ireland. There will be distinctive and collaborative elements to their respective roles.

The main purpose of this role is to see more people make the decision to become disciples of Jesus through relational and contextual engagement with the church that inspires, empowers and appropriately equips the local church for mission, evangelism and discipleship within their diverse communities. This also aligns with the Mission, Evangelism and Discipleship (ME&D) Strategy.

The MED Lead will seek to keep mission, evangelism and discipleship at the core of CAP by challenging, educating and inspiring church based staff and teams and promoting an organisational-wide responsibility for evangelism and discipleship. This will be primarily through resource development, coaching and communication.

The MED Leads will be the "go to" person in their regions for advice and guidance on practical evangelism and discipleship tools, keeping informed of current resources, methods and inspiration, ensuring that CAP and the local church is equipped for evangelism and mission in today's world. This will also include supporting the development of in-house and bespoke content for training and resources and collaborating on projects and initiatives to strengthen CAPs mission, evangelism and discipleship strategy.



Passion

The MED Lead will be someone who is passionate and enthusiastic about empowering the local church to live faithful Christian lives and bring people to faith in Jesus by supporting them on their discipleship journey. They will be someone who is passionate about and committed to their own discipleship with a desire to take others with them into a deeper relationship with Jesus. This passion will be evident in their communication and leadership style.

Personality:

The MED Lead will be passionate, Christ-centred, inspirational and supportive, with good project management skills and administrative ability.

Role:

Accountabilities:

- Equip and inspire the local church, through CAP Frontline teams and church leaders, in their mission to confidently proclaim the Good News of Jesus and see disciples grow in their particular context.
- Take part in reviewing the overall performance of services to identify areas of development and potential in relation to evangelism and discipleship, whilst not carrying overall responsibility for performance.
- Supporting Regional / National Leaders and Area Managers in the review and development of their own ME&D plans.
- Provide a consultancy and coaching service for mission, evangelism and discipleship to church based teams, Area Managers, and in particular for new recruits to CAP.
- Develop a diverse contact network of evangelists and speakers that can be available for churches to book for events. As appropriate, the MED Lead may be one of those speakers.
- Research and connect with mission, evangelism and discipleship work across the UK and beyond, as required by the Head of Mission and wider teams, to create key partnerships that support CAP's vision and strategy.
- Being engaged in developing knowledge and understanding of mission, evangelism and discipleship in both the context of diverse church traditions and the distinctives of regional culture and expression.
- Be an advocate for CAP's Christ Centred and mission focussed culture alongside the Head of Discipleship and culture development team within People Development, supporting and enabling Frontline and church based teams in mission, evangelism and discipleship.
- Assist with contributing, sourcing and highlighting relevant content for More People Closer to Jesus emails.



- Support the People Transformation Team by identifying resource needs that could support the ongoing confidence of church based teams in mission, evangelism & discipleship work.
- Identify training needs through Network liaison and support People Transformation in their design and delivery.
- Initiate, develop and, where appropriate, deliver accessible training and inspiration to church based teams and Network staff on mission, evangelism and discipleship as needed.
- Assist with the delivery of learning and training for church based teams,
 Network staff and AMs.
- Working alongside the Head of Discipleship, wider teams and CAP leadership to initiate mini projects, such as peer to peer discipleship, seasonal and online events, as well as coordinating and ensuring a Mission and Evangelism team presence at all CAP events and conferences.
- Participate in managing our Moments of Faith framework Frontline MED reporting tool.

Measurable Outputs:

- Coaching feedback received from Frontline appointments, with 75% receiving good feedback on average through each quarter.
- Work systematically with Regional Leaders and Area Managers to develop opportunities for evangelism, equipping and encouragement in line with CAPs strategy and each local churches priorities.
- Develop and deliver on regular 'mini projects' such as online evangelistic events and seasonal opportunities, inspiring and resourcing AMs and church based teams.
- Church leaders believe working with CAP helps them to achieve their missional goals in their community.

Culture:

- Clearly live out and embrace the cultural values of CAP.
- Clearly demonstrate a heart and passion for the charity.
- Sincere acceptance, understanding and practice of the Christian ethos and purpose of the charity.

Other responsibilities include:

- Being willing to pray with staff and fully engaged with our Christ-centred culture.
- Attending annual CAP staff conferences.
- Completing all compulsory CAP training within given timescales.



- This role falls within the scope of the FCA's conduct rules, and you will be provided with training as to how these apply to the role. It is your responsibility to ensure that you follow these conduct rules.
- The above job profile is a guide to the work you may be required to undertake but does not form part of your contract of employment. It may change from time to time to reflect changing circumstances.

Person:

Education:

Essential:

A level / Scottish Higher or equivalent

Desirable:

Theological qualification or evidence of relevant theological study.

Experience:

Essential:

- Experience of leading others in evangelism & discipleship.
- Experience of having to work using your own initiative.
- Experience of research.
- Excellent communication skills, both written and verbal, with the ability to produce tailored communications suitable for each audience.
- Experience of leading in the area of spiritual development/formation.
- Evidence of passion for those on a low income and appropriate evangelism in this context.
- Experience of leading and managing a team of staff and volunteers.
- Experience of pioneering new projects.
- Experience of influencing more senior leaders.
- Experience of networking and developing relationships.
- Experience of creating content for resources or training, including experience of using IT and multimedia.
- Experience of delivering training to a range of different audiences.
- Confident computer user, including Google Suite products.
- Credible leader in the field of mission and evangelism.
- A good knowledge and understanding of the diversity of theology, culture and context of the Church in the UK within and across denominations and traditions.

Desirable

• Leading a remote team



- Experience of working with a diverse group of stakeholders and developing and delivering stakeholder engagement plans.
- Expertise in current and upcoming trends in mission and evangelism.
- Experience of public speaking in a range of settings.

Skills/Abilities:

- An influencer who loves inspiring people.
- A passionate and upbeat person.
- A confident and inspiring communicator, both written and verbal, who promotes CAP's culture and values at all times.
- Strong creative and innovative skills and an eye for detail.
- High emotional intelligence and ability to understand the human factors involved in the role.
- Emotionally and spiritually mature.
- Proactive in initiating ideas.
- Ability to work independently on set tasks.
- Excellent organisational and time management skills.
- Ability to prioritise.
- Strong teamwork skills and the ability to work well with others.
- Ability to network and build meaningful relationships with a range of external people, including those in positions of influence.
- A confident public speaker & evangelist.
- Ability to develop strong relationships with other teams and managers.

Christian commitment:

The candidate must be able to verbally assent to and practically demonstrate Christians Against Poverty's Statement of Faith and Core Values.

The candidate must be able to actively participate in prayer and worship, whether individual, small group or corporately, as an expression of their own personal faith and in line with CAP's Statement of Faith.

All adults working in or on behalf of CAP have a responsibility to safeguard and promote the welfare of children and adults. This includes:

- A responsibility to ensure a safe environment in which CAP services can be delivered.
- Identifying children and adults where there may be safeguarding concerns.
- Following the CAP Safeguarding policy in addressing any concerns appropriately.



Other:

The Mission, Evangelism & Discipleship Lead will have the responsibility of travelling regularly throughout the United Kingdom, with a particular emphasis on South England, Midlands & Wales, for the purpose of conducting research, building a network, and advocating for the organisation's mission. The role also includes attending necessary training, conferences, and meetings as required.

CAP celebrates the value of diversity and our aim is for our workforce to be as inclusive as possible as well as representing the communities we serve. With this in mind, we welcome and encourage job applications from people of all backgrounds. We particularly welcome applications from candidates from black and ethnic minority backgrounds. We are committed to continue building an environment that embraces diversity and includes all.

May '24





capuk.org











