

## Mission and Evangelism Engagement Lead

### Context

CAP is a Christ-centred organisation that focuses on showing God's love through equipping churches to serve those experiencing debt and poverty and grow in their confidence in mission and evangelism.

### Purpose

The Evangelism & Discipleship Lead will report to the Head of Mission, working with the wider leadership of the charity to ensure that Evangelism & Discipleship consistently remains a central, vibrant and integral part of the work of CAP for our staff and the Church network.

This role will continue to support a shift from CAP *doing* evangelism for/to the local church and move towards a relational and contextual engagement *with* the church that inspires, empowers and appropriately equips the local church for mission and evangelism within their diverse communities. This also aligns with the emerging Mission, Evangelism and Discipleship (ME&D) strategy which will be launched later in 2022.

The E&D Lead will seek to keep evangelism and discipleship at the core of CAP by challenging, educating and inspiring frontline staff and teams and promoting an organisational-wide responsibility for evangelism and discipleship. This will be primarily through resource development, coaching and communication.

They will be the "go to" person for advice and guidance on practical evangelism and discipleship tools, keeping informed of current resources, methods and inspiration, ensuring that CAP and the local church is equipped for evangelism and mission in today's world. This will also include supporting the development of in-house and bespoke content for training and resources and collaborating on projects and initiatives to strengthen CAPs mission, evangelism and discipleship strategy.

### Passion

The E&D Project Lead will be someone who is **passionate and enthusiastic about empowering the local church** to live faithful Christian lives and bring people to faith in Jesus by supporting them on their discipleship journey. They will be someone who is passionate about and committed to their own discipleship with a desire to take others with them into a deeper relationship with Jesus. **This passion will be evident in their communication and leadership style.**

### Personality:

The E&D Lead will be passionate, Christ-centred, inspirational and supportive, with good project management skills and administrative ability.

## Role:

### Accountabilities:

- Encourage and inspire the *local church*, through CAP Frontline teams and church leaders, in their mission to confidently proclaim the good news of Jesus and see disciples grow in their particular context.
- Take part in reviewing the overall performance of *services* to identify areas of development and potential in relation to evangelism and discipleship, whilst not carrying overall responsibility for performance.
- Supporting *Regional Leaders and Area Managers* in the review and development of their own ME&D plans.
- Provide a *consultancy and coaching service* for mission, evangelism and discipleship to church based teams, Area Managers, and in particular for new recruits to CAP.
- Develop a diverse contact network of *evangelists and speakers* that can be available for churches to book for events. As appropriate, the E&D Lead may be one of those speakers.
- Research and connect with mission, evangelism and discipleship work across the *UK and beyond*, as required by the Head of Mission and wider teams, to create key partnerships that support CAP's vision and strategy.
- Be an *advocate for CAP's Christ Centred and mission focussed culture* alongside the Head of Mission and culture development team within People Transformation, supporting and enabling Frontline and church based teams in mission, evangelism and discipleship.
- Assist with contributing, sourcing and highlighting relevant content for *Jesus at the Centre emails*.
- Support the People Transformation Team by *identifying resource needs* that could support the ongoing confidence of church based teams in mission, evangelism & discipleship work.
- *Identify training needs* through Network liaison and support People Transformation in their design and delivery.
- *Initiate, develop and, where appropriate, deliver training* and inspiration to church based teams and Network staff on mission, evangelism and discipleship as needed.
- *Assist with the delivery of learning* and training for church based teams, Network staff and AMs.
- Working alongside the Head of Mission, wider teams and CAP leadership to initiate *mini projects*, such as peer to peer discipleship and online events, as well as coordinating and ensuring a *Mission and Evangelism team presence* at all CAP events and conferences.

### Measurable Outputs:

- *Coaching* feedback received from FL appointments, with 75% receiving good feedback on average through each quarter.

## Job Profile: Network Management (Grade 5)

- Work systematically with Regional Leaders and Area Managers to develop opportunities for *evangelism, equipping and encouragement* in line with CAPs strategy and each local churches priorities.
- Develop and deliver on regular '*mini projects*' such as online evangelistic events, inspiring and resourcing AMs and church based teams.

### Culture:

- Clearly live out and embrace the cultural values of CAP.
- Clearly demonstrate a heart and passion for the charity.
- Sincere acceptance, understanding and practice of the Christian ethos and purpose of the charity.

### Other responsibilities include:

- Being willing to pray with staff and fully engaged with our Christ-centred culture.
- Attending annual CAP staff conferences.
- Completing all compulsory CAP training within given timescales.
- This role falls within the scope of the FCA's conduct rules, and you will be provided with training as to how these apply to the role. It is your responsibility to ensure that you follow these conduct rules.

The above job profile is a guide to the work you may be required to undertake but does not form part of your contract of employment. It may change from time to time to reflect changing circumstances.

## Person:

### Education:

#### Essential:

- A level or equivalent

#### Desirable:

- Theological qualification or evidence of relevant theological study.

### Experience:

#### Essential

- Experience of leading others in evangelism & discipleship
- Experience of having to work using your own initiative.
- Experience of research.
- Excellent communication skills, both written and verbal, with the ability to produce tailored communications suitable for each audience
- Experience of leading in the area of spiritual development/formation

## Job Profile: Network Management (Grade 5)

- Evidence of passion for those on a low income and appropriate evangelism in this context.
- Experience of leading and managing a team of staff and volunteers.
- Experience of pioneering new projects.
- Experience of influencing more senior leaders
- Experience of networking and developing relationships
- Experience of creating content for resources or training, including experience of using IT and multimedia.
- Experience of delivering training to a range of different audiences.
- Confident computer user, including Google Suite products.
- Credible leader in the field of mission and evangelism.

### Desirable

- Leading a remote team
- Experience of working with a diverse group of stakeholders and developing and delivering stakeholder engagement plans.
- Expertise in current and upcoming trends in mission and evangelism
- Experience of public speaking in a range of settings

### Skills/Abilities:

- An influencer who loves inspiring people.
- A passionate and upbeat person.
- A confident and inspiring communicator, both written and verbal, who promotes CAP's culture and values at all times.
- Strong creative and innovative skills and an eye for detail.
- High emotional intelligence and ability to understand the human factors involved in the role.
- Emotionally and spiritually mature.
- Proactive in initiating ideas.
- Ability to work independently on set tasks.
- Excellent organisational and time management skills
- Ability to prioritise
- Strong teamwork skills and the ability to work well with others
- Ability to network and build meaningful relationships with a range of external people, including those in positions of influence.
- A confident public speaker & evangelist.
- Ability to develop strong relationships with other teams and managers

### Christian commitment:

- The candidate must be able to verbally assent to and practically demonstrate Christians Against Poverty's Statement of Faith and Core Values.
- The candidate must be able to actively participate in prayer and worship, whether individual, small group or corporately, as an expression of their own personal faith and in line with CAP's Statement of Faith.

## Job Profile: Network Management (Grade 5)

All adults working in or on behalf of CAP have a responsibility to safeguard and promote the welfare of children and adults. This includes:

- A responsibility to ensure a safe environment in which CAP services can be delivered.
- Identifying children and adults where there may be safeguarding concerns.
- Following the CAP *Safeguarding policy* in addressing any concerns appropriately.

### Other:

The Mission and Evangelism Engagement Lead will be expected to regularly travel across the UK as appropriate for the purpose of research, networking and influencing and attend regular training, conferences and meetings as required.

April 2022